

## JEC Composites Show 2010 on 13-15 April

The sluggish global economy notwithstanding, the composite industry continues to flourish and registration for JEC Composites Show 2010 on 13 - 15 April 2010 in Paris (France) is at a record high.

The main topic at the 2010 Show will be process automation. As it happens, all market segments are concentrating their efforts on that subject, so it is only natural that JEC (the industry's largest organisation and the only one to represent all segments from raw materials to processors and users) is seeing a significant increase in people signing up for the next session. As JEC President and CEO Frédérique Mutel says, "Europe has the highest rate of automation: 83% of processes in Europe are automated, compared to 68% in Asia, for example. JEC Composites Show 2010 is a showcase for this. More and more companies choose to exhibit uniquely at the JEC trade fair, in order to create a huge platform with what it takes to show users the scope and innovative capacity of such an industry. This is what the big manufacturers of carbon, glass, aramid and basalt fibres are doing, and so are the most innovative processors."

Other topics for the 2010 event are engineering textiles, along with the applications for them in a number of sectors, bio-composites, and recycling issues, which will be covered in depth.

### Facts and figures

- \* 13-14-15 April 2010, Porte de Versailles, Hall 1 (Paris, France).
- \* 1,065 exhibiting brand names.
- \* 27,700 visitors expected from 96 countries.
- \* 46,500 m<sup>2</sup> of exhibiting surface area, 8 halls.
- \* 10 forums and conferences.

### A gathering of the entire composite industry value chain

The JEC Composites Show is the most representative event of its kind for the composite industry's markets and businesses, including raw material producers, equipment suppliers, distributors, processors, and users. It addresses all user sectors: Aeronautics, automotive, marine, construction/civil engineering/infrastructure, land public transport, energy, sports & leisure, electric & electronic equipment, etc.

#### Staging innovation

Innovation is at the core of JEC's activities and, therefore, each year the JEC Composites Show unveils the latest R&D trends, and showcases innovation through its different programmes:

- The JEC Innovation Awards, which awards prizes to the best composite solutions in a number of different user sectors. This prestigious programme has been popular in the industry for ten years and more (now everyone has their heart set on having one of the celebrated Innovation Award statuettes!).
- The Innovation Showcase, which combs the year's composite news for all the latest innovations to present those likely to become widespread in the near future.
- The User Forums, in which JEC brings top-notch technical content to the composite profession with investigations into all application sectors.

As a showcase for excellence, the programme of forums and lectures attracts an audience of 2,200 people and more for about a hundred reputed speakers from all over the world. In 2010, the highlight will be on processing jobs and issues, engineering textiles, biomaterials and recycling.

#### The international composite event of the year

With 96 countries represented, the JEC Composites Show is uniquely positioned on the international scene. Unlike a number of national or vertical trade fairs, which operate in a specific geographical area or application sector, the JEC Composites Show is both industry-wide and worldwide.

The show will host more than 10 international pavilions, including Germany, South Africa, Belgium, Brazil, Canada, China, France, Great-Britain, Hungary, India, Italy, the Czech Republic, Rumania, and the USA.

#### Italy is guest of honour for the 2010 Show

As Europe's third-largest composite-producing country, Italy has been chosen as the Show's guest of honour (in 2009, it was Germany). Italy also ranks third at the Show in terms of number of exhibitors/visitors from foreign countries. As the number one trade fair for Italy's composite market, JEC is proposing a dedicated pavilion at the Show for Italian companies.

Exhibitors at the JEC Composites Show get a return on investment (ROI) that is second to none (2009 survey). Each company acquires an average 65 useful contacts at the Show. The global financial spin-offs from the Show are estimated at about 589 million euros in sales for all exhibitors lumped together.

The Business Meetings programme will be able to use its success from this past year (more than 200 large contractors involved) to continue in 2010 to:

- Bring the industrial business meetings into play to facilitate contacts between buyers in the processing sector and producers of raw materials like glass and carbon fibres, and resins.
- Bring the sectoral business meetings into play to develop exchanges between processors and contractors in the aeronautics, automotive, building & construction, public transport and energy markets.

“JEC expands composites markets by providing global or local networking and information services”.

JEC offers 2,50,000 composite professionals a comprehensive service package to keep them informed and in touch, both globally and locally. The service package comprises JEC's publications, which include strategic studies, technical books, JEC Composites Magazine, and e-publications such as the JEC Composites weekly international e-letter and a French e-letter (JEC Info Composites); The [www.jeccomposites.com](http://www.jeccomposites.com) website; and two trade fairs – the world-class JEC Composites Show in Paris and the JEC Asia show in Singapore – along with their associated Forums, Conferences & Workshops, Business Meetings, and JEC Innovation Awards Programme, embracing a number of markets.

“JEC Paris is a major platform to show our company and our products to the composites industry, to reach our key customers and to find new contacts. We are satisfied with the customer turnout, qualified visitors and professional service. We have participated in the JEC trade show for many years and have increased our booth size for next year, 2010,” Lily Dong, regional manager, China National Building Materials Corp, China.

“The JEC Show has become a major global show and it is now the most important show of the year for us. We have people from all over the world, here, and we have customers from all over the world here. And for us it is a very important event,” Malcolm Forsyth, sales director, Scott Bader, UK.

“JEC provides under one roof, a very big roof, all these activities so that people can learn from each other. And the exhibit is very important. This is the largest in the world so you can see the products, meet the people, and make the contacts. So that is what JEC's function provides for the technology,” Professor Stephen W Tsai, Stanford University, USA.

“JEC is the largest show worldwide, I think. I have some experience of other exhibitions in North America, in Asia and in some other places but, by far, this exhibition here in Paris is one of the largest and probably the most interesting one,” Claude Chouet, sales manager, Matrasur, France.